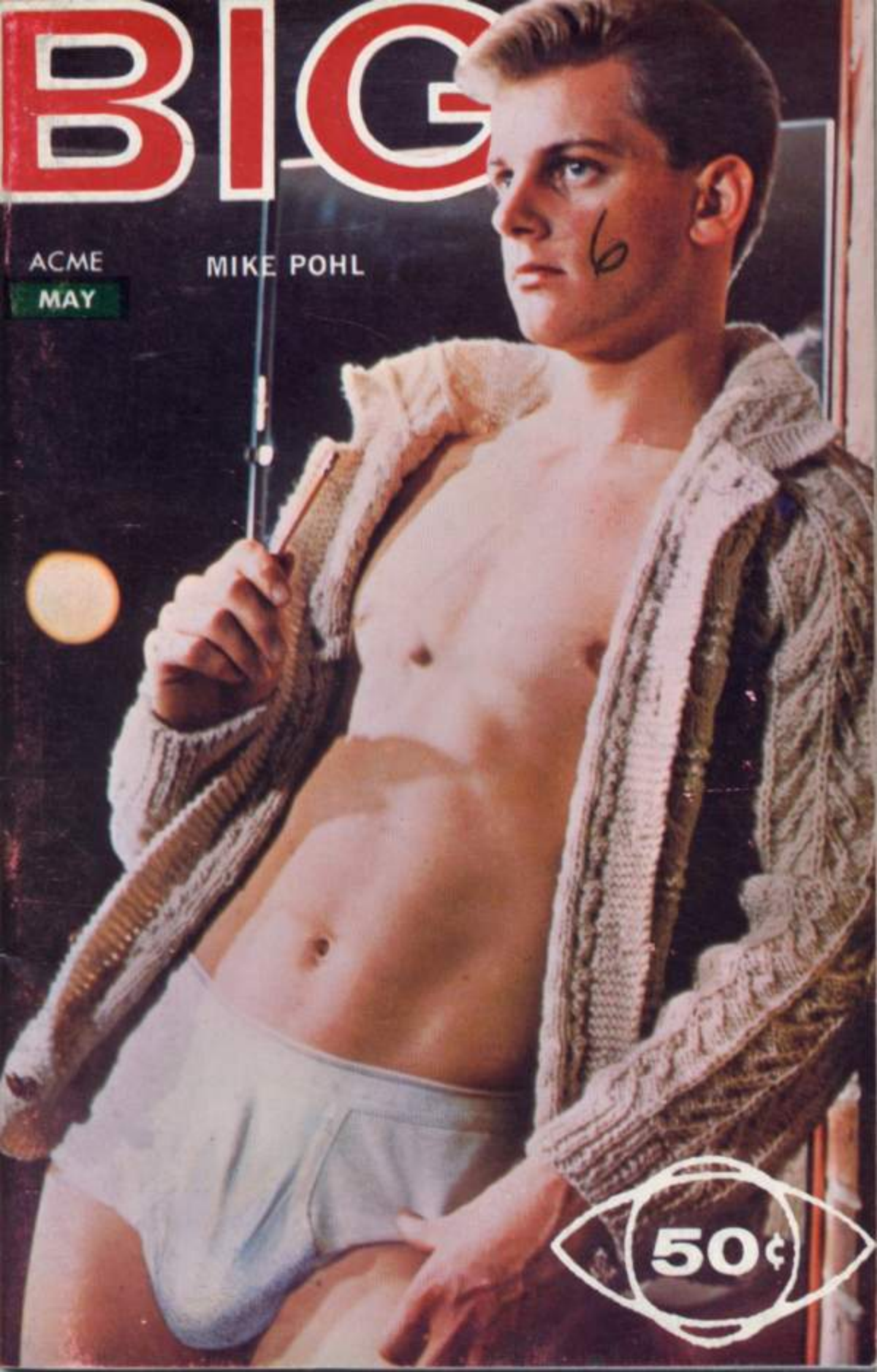


BIG

ACME
MAY

MIKE POHL



50¢



MIKE POHL — A prize-winning palomino in CHAMPION'S stable of thoroughbreds (see page 4).



VOL. 5

MAY 1966

Eye of the



ARTIST

Eye of the



BEHOLDER



Eye of the



CAMERA

THE

BIG

VIEW

BIG's point of view should serve to inspire the young men of this nation to keep physically fit through healthful indoor and outdoor activity.

BIG is published bi-monthly (every other month) by WALJIM ENTERPRISES, INC., Box 3255, Grand Central Station, New York 17, N.Y. Subscription rates are \$5.00 for 12 issues sent to you by sealed first class mail in plain wrapper. Foreign readers (except Canada and Mexico) please add \$2.00 to the above rates. All photos, manuscripts and art submitted to BIG become the property of BIG and submission of material will be construed as permission to publish same without any further correspondence.

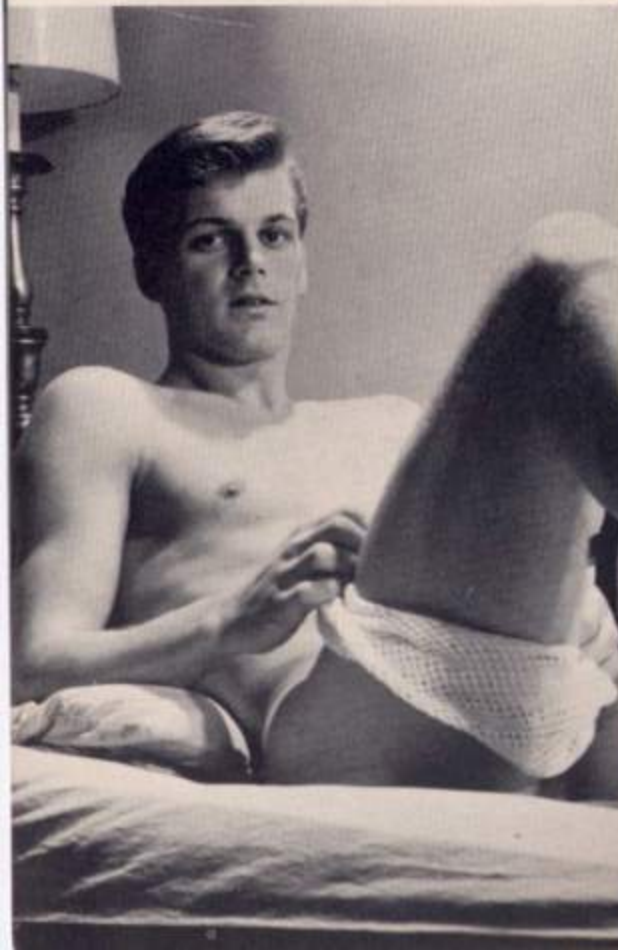
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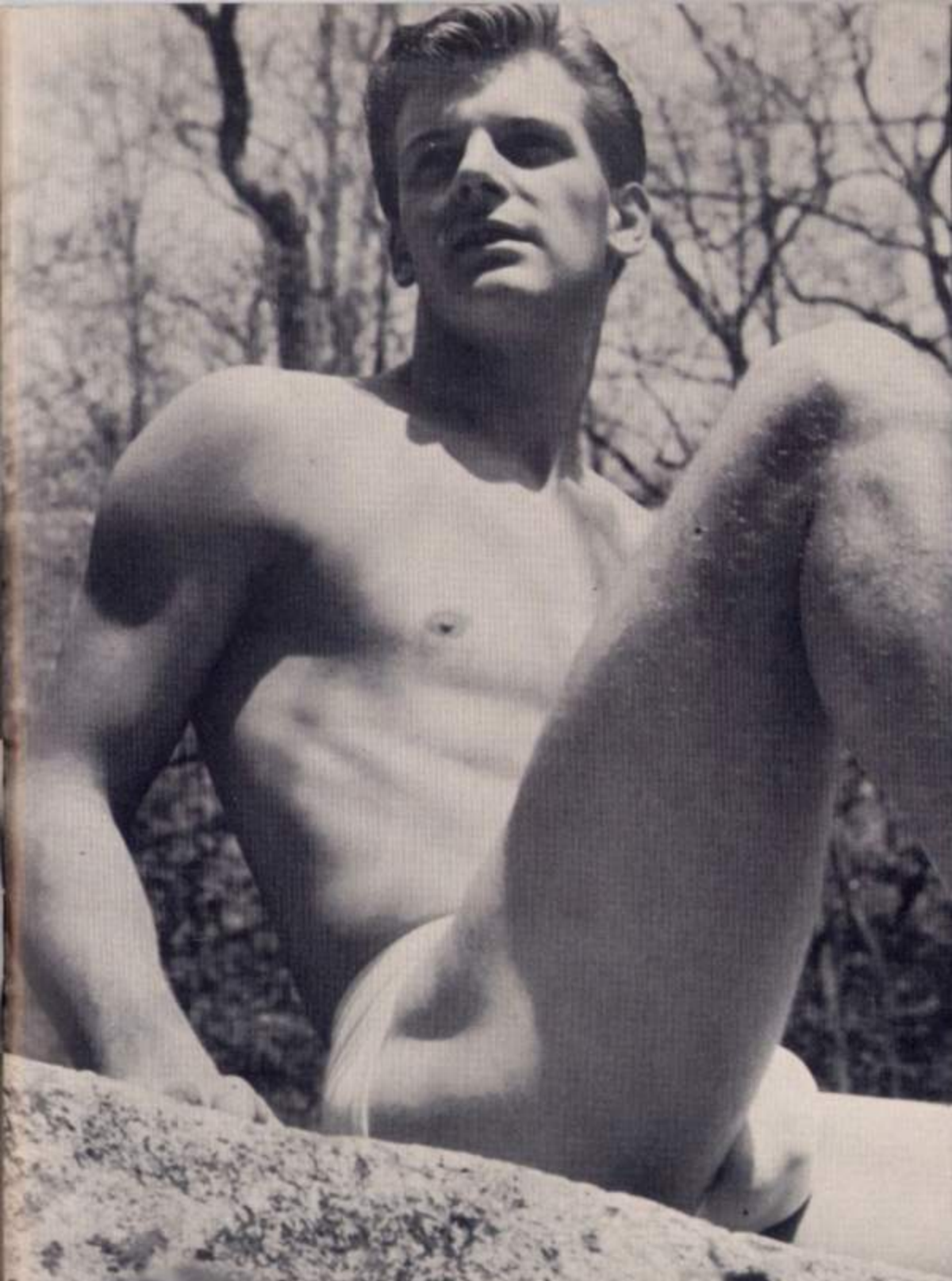
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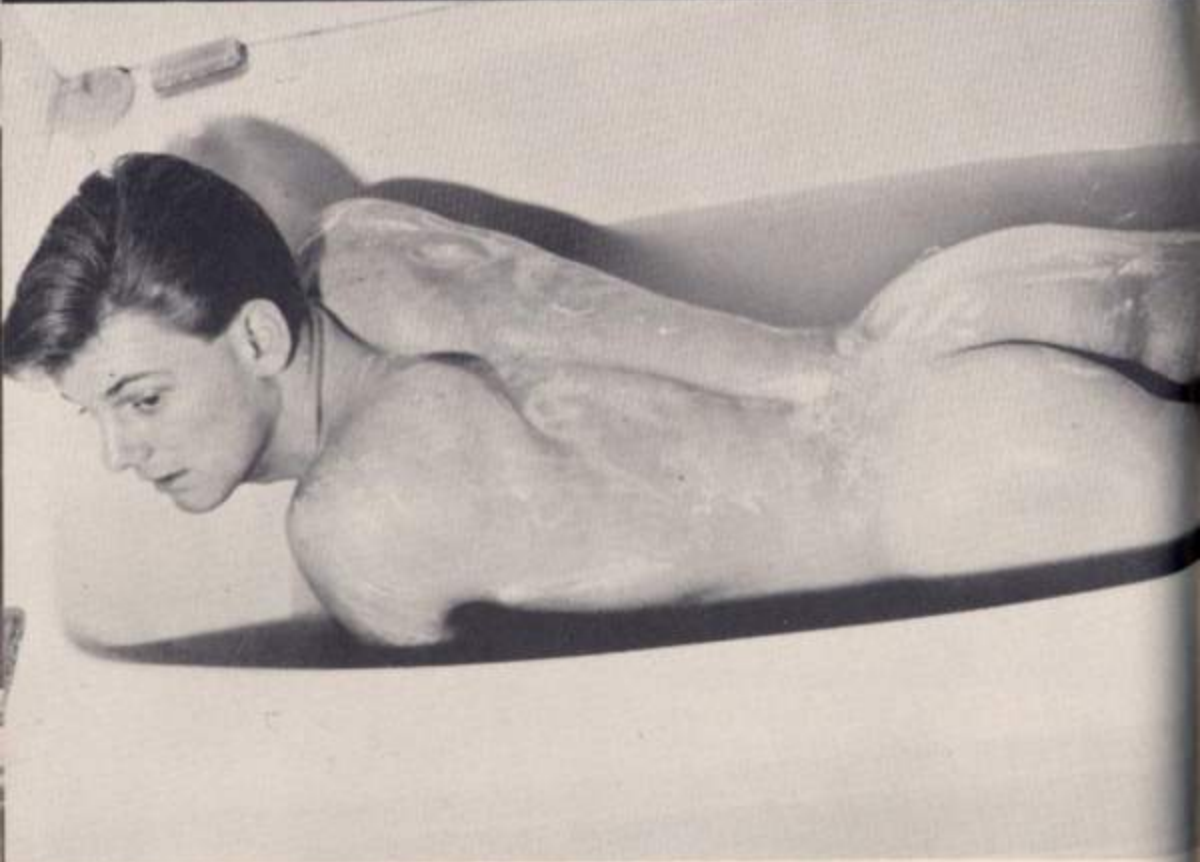
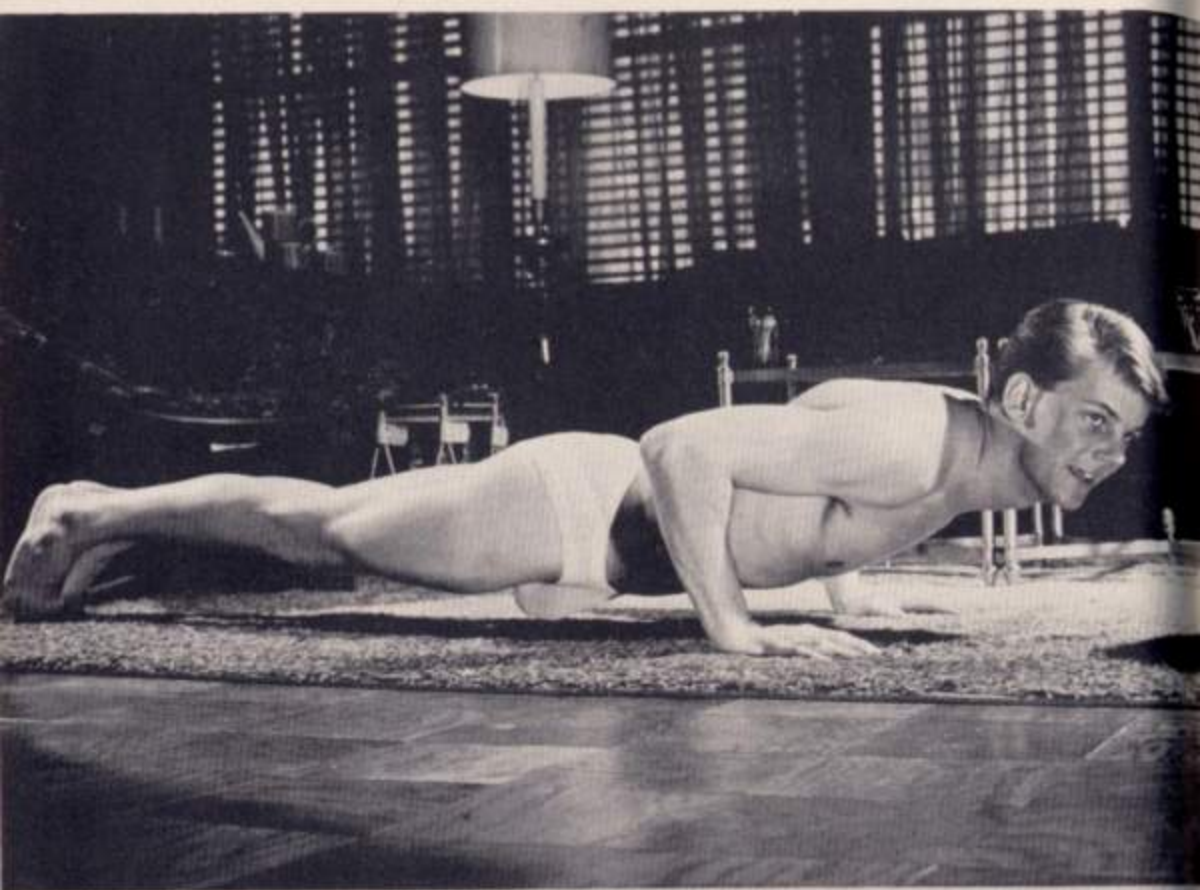
MIKE



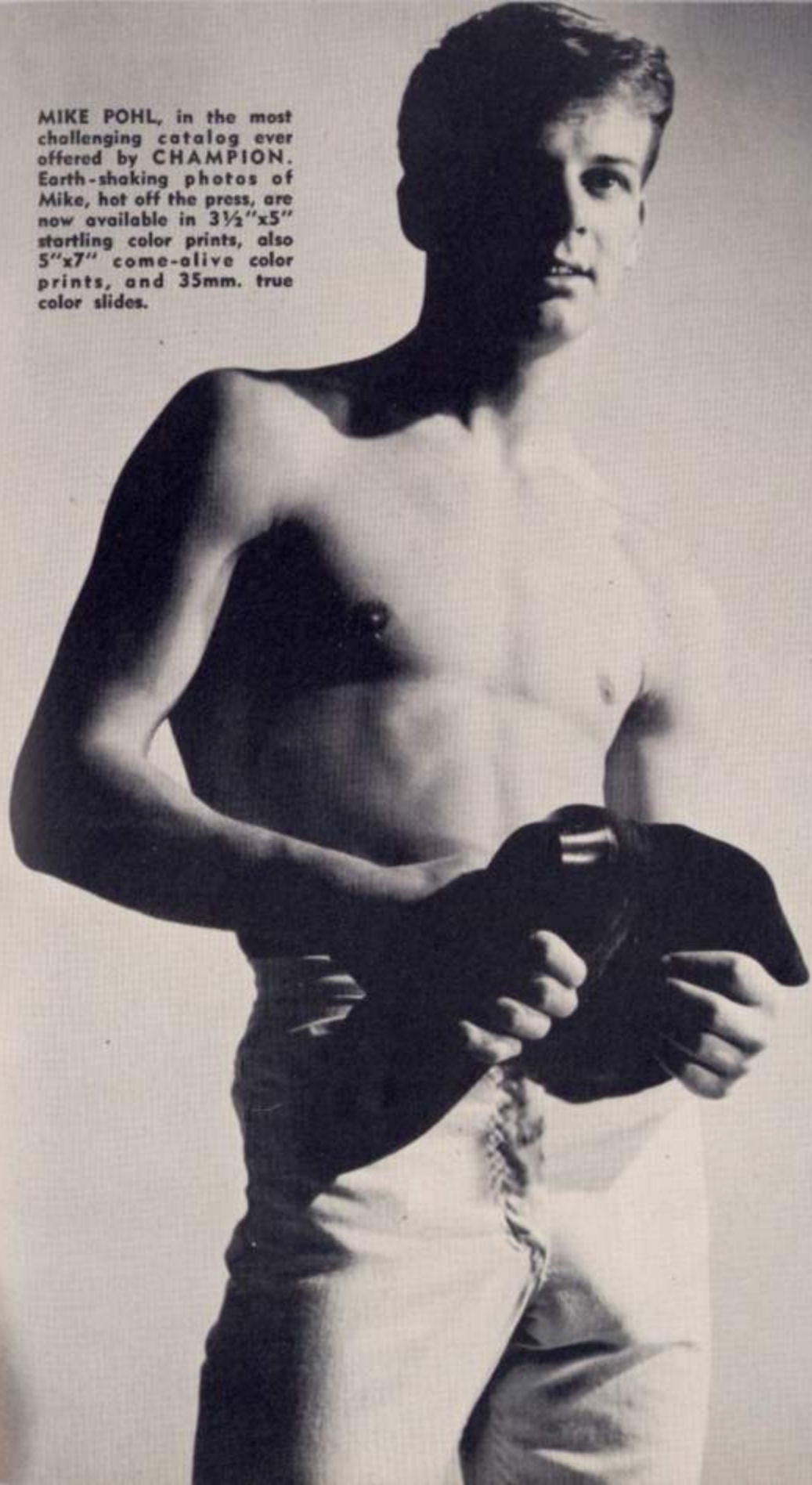
POHL



Mike's blond, hard-muscled charms are fully revealed in these before-bed photos by CHAMPION.

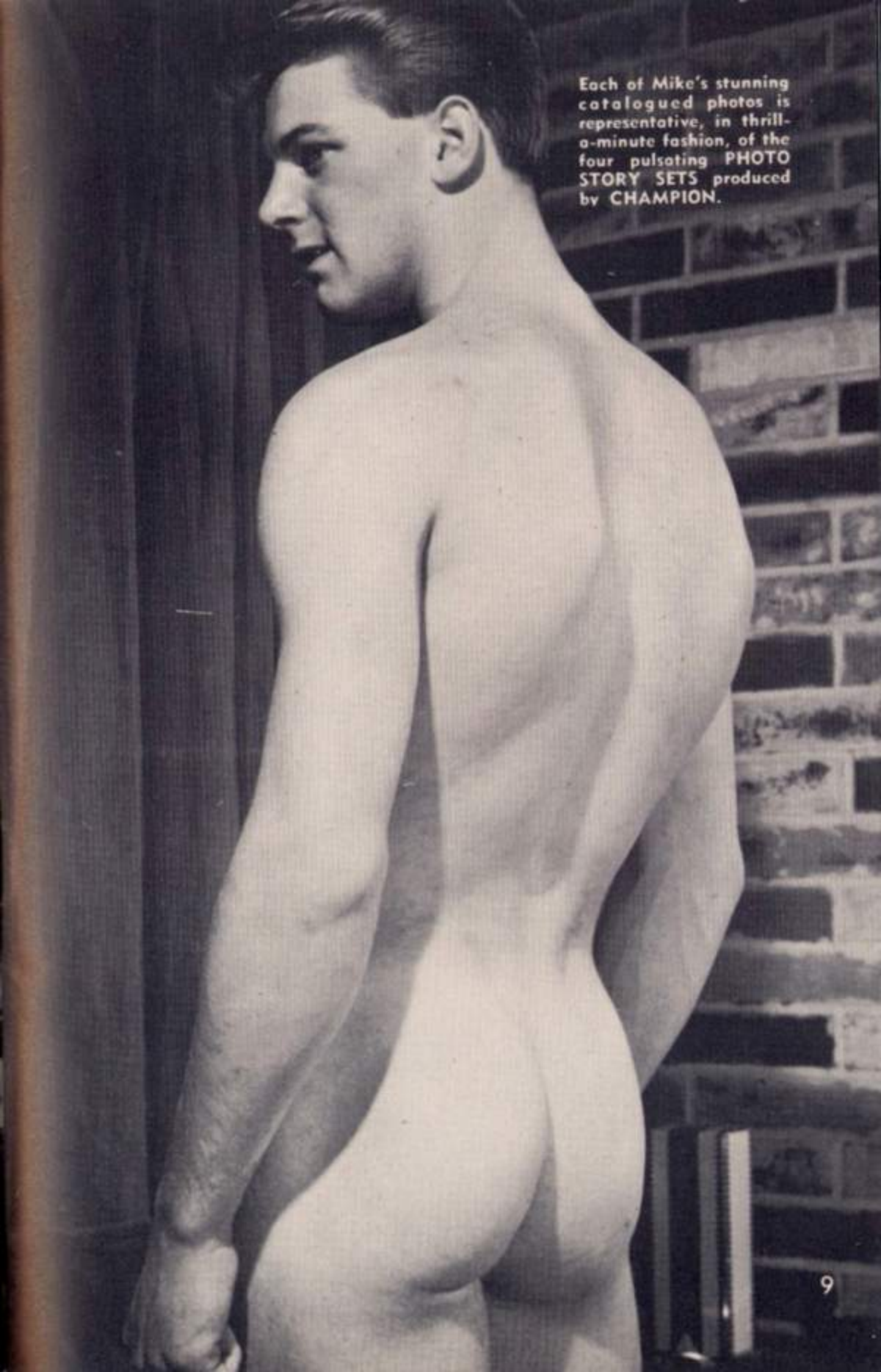


MIKE POHL, in the most challenging catalog ever offered by **CHAMPION**. Earth-shaking photos of Mike, hot off the press, are now available in 3½"x5" startling color prints, also 5"x7" come-alive color prints, and 35mm. true color slides.

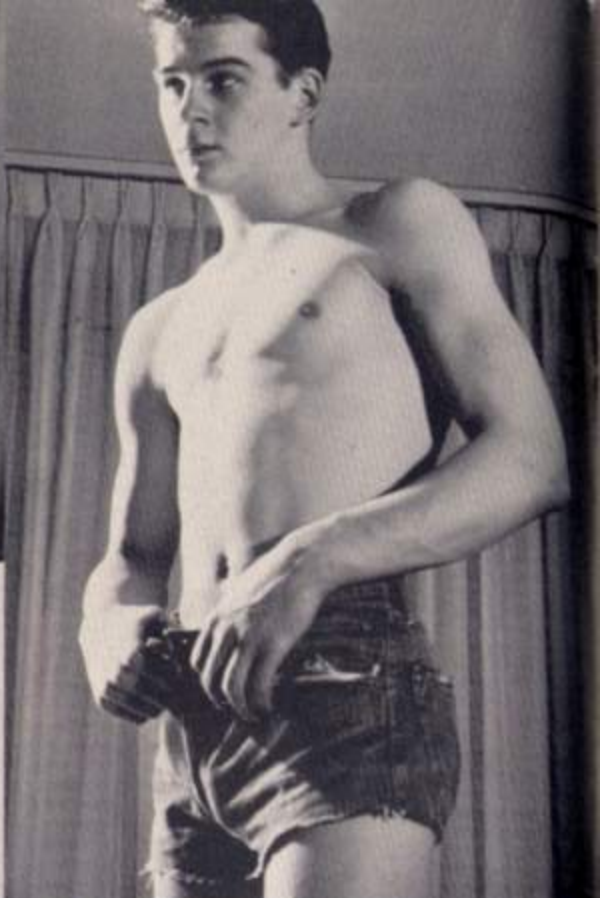


Mike's awe-inspiring catalog presents an astonishing selection of 27 fantabulous and world-shaking photos to choose your favorites from—in a varied selection of print sizes or 35mm. slides.

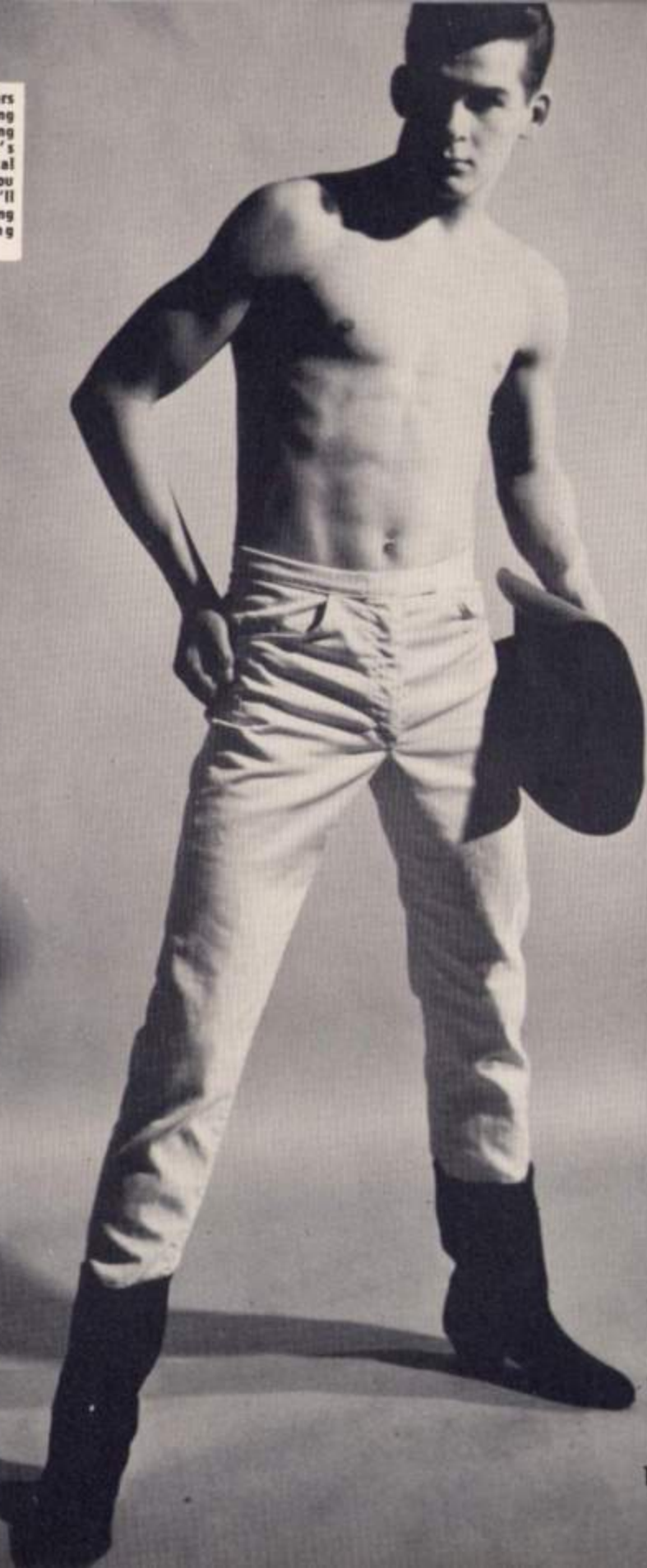




Each of Mike's stunning catalogued photos is representative, in thrill-a-minute fashion, of the four pulsating PHOTO STORY SETS produced by CHAMPION.



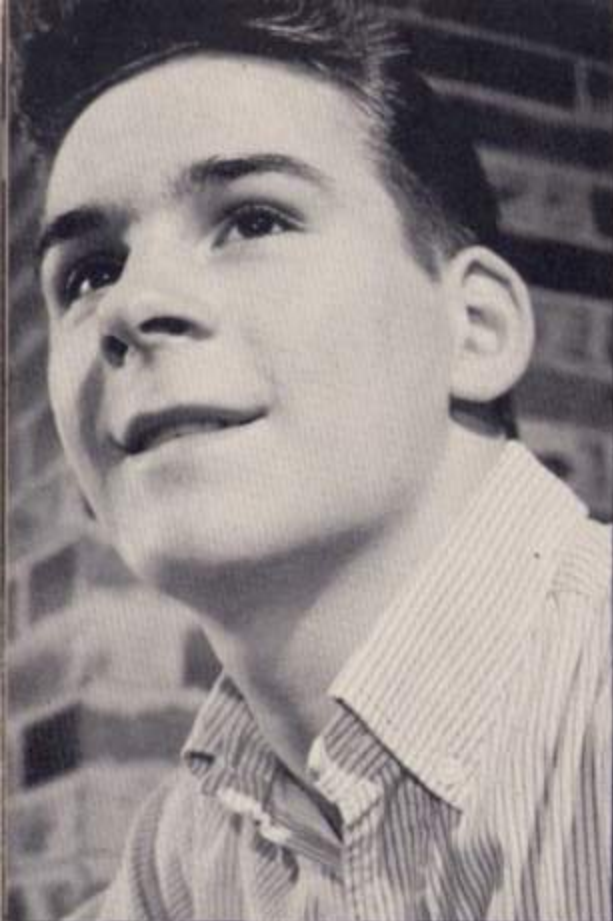
Gale Harper, 19 years old, does everything well, including playing the guitar. He's CHAMPION'S musical champion. When you order his photos, you'll see that every string is in fine plucking order.







See CHAMPION ad, page 38, and order Gale's dazzling catalog now. It's a must! Simply fill out the convenient coupon at the bottom of the ad page, and mail it to CHAMPION, P. O. Box 39, 217 West 18th St., New York, N. Y. 10011.



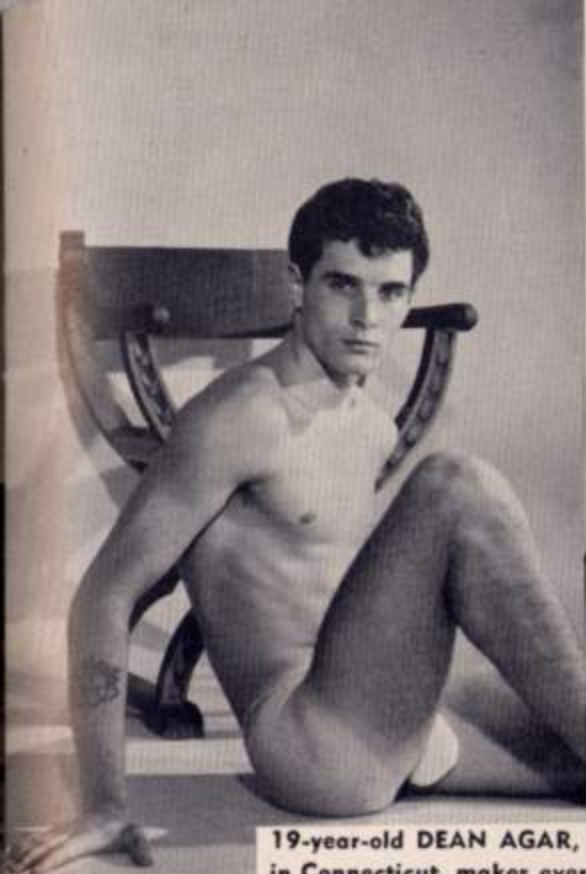


For a really BIG view, in the privacy of your own room, order CHAMPION'S come-alive photos — let this versatile Gale blow in!



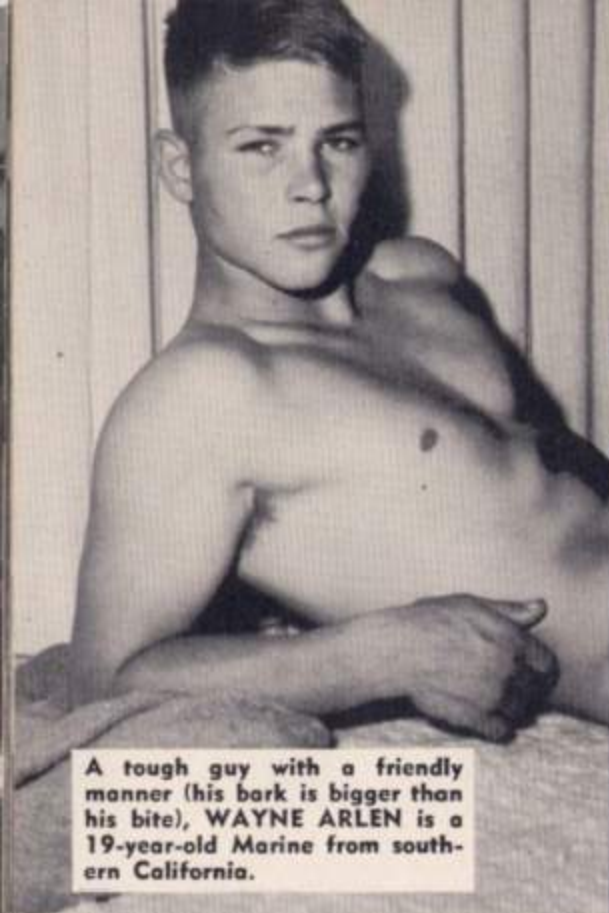


These fabulous duos of Mike Pohl and Gale Harper give a good idea of the excitement that runs wild in their PHOTO STORY SETS—"Winner Gets All," "The Massage," "Ripping Off A Piece," and "Leather, Chains, and Jeans." ORDER NOW (page 38).



19-year-old DEAN AGAR, a gas station jockey at a service station in Connecticut, makes every car happy. When you order his photos, soon to be in CHAMPION'S CATALOG, say "fill'er up."





A tough guy with a friendly manner (his bark is bigger than his bite), WAYNE ARLEN is a 19-year-old Marine from southern California.



JOEL MARTIN, 18-year-old prize-winning Dusseldorf swimmer and diver by THEM. Take our word for it, there's nothing bashful about his backstroke.





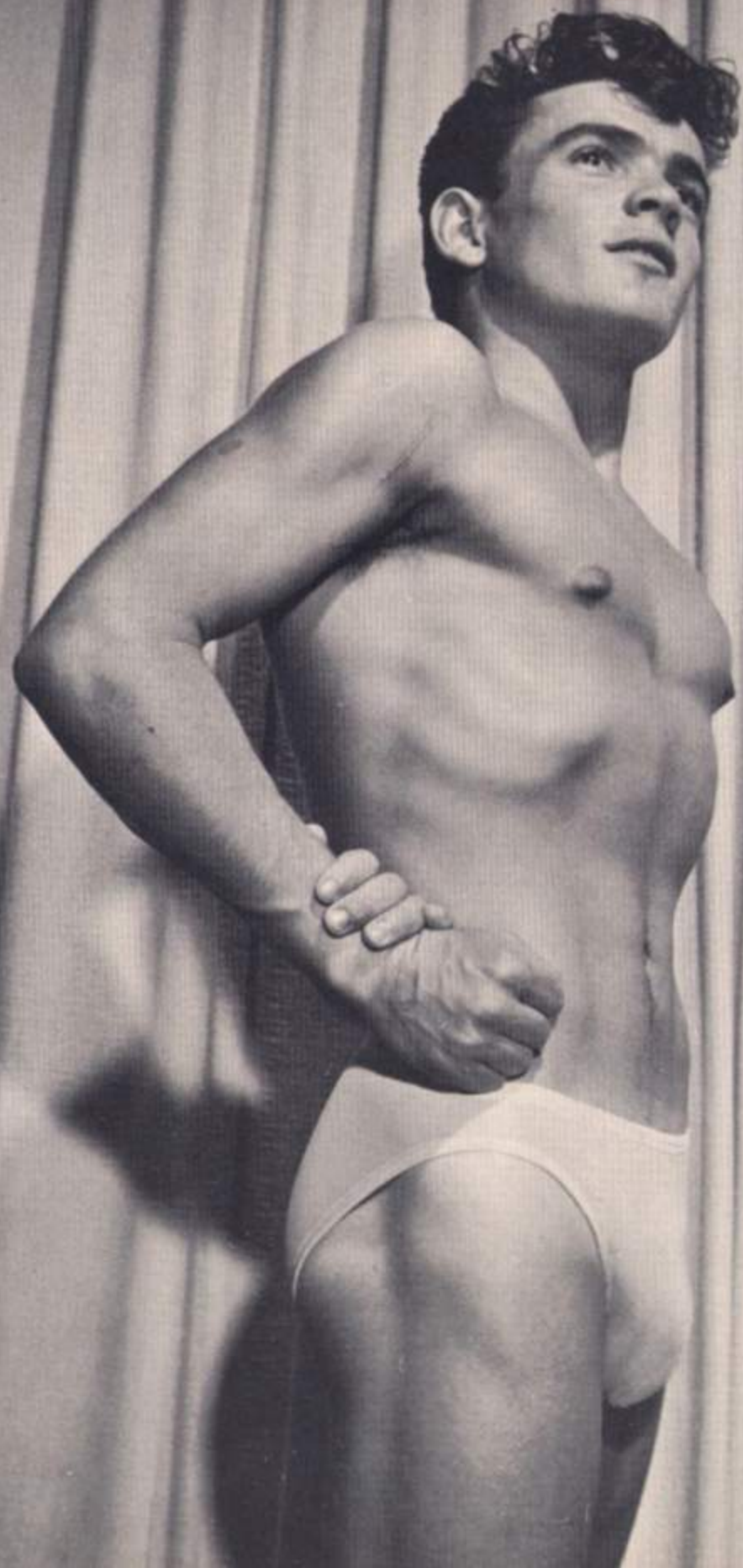
Joel's well-rounded performance turns every head at the poolside. Turn to page 35 to order his catalog from THEM.

THE **BIG** VIEW

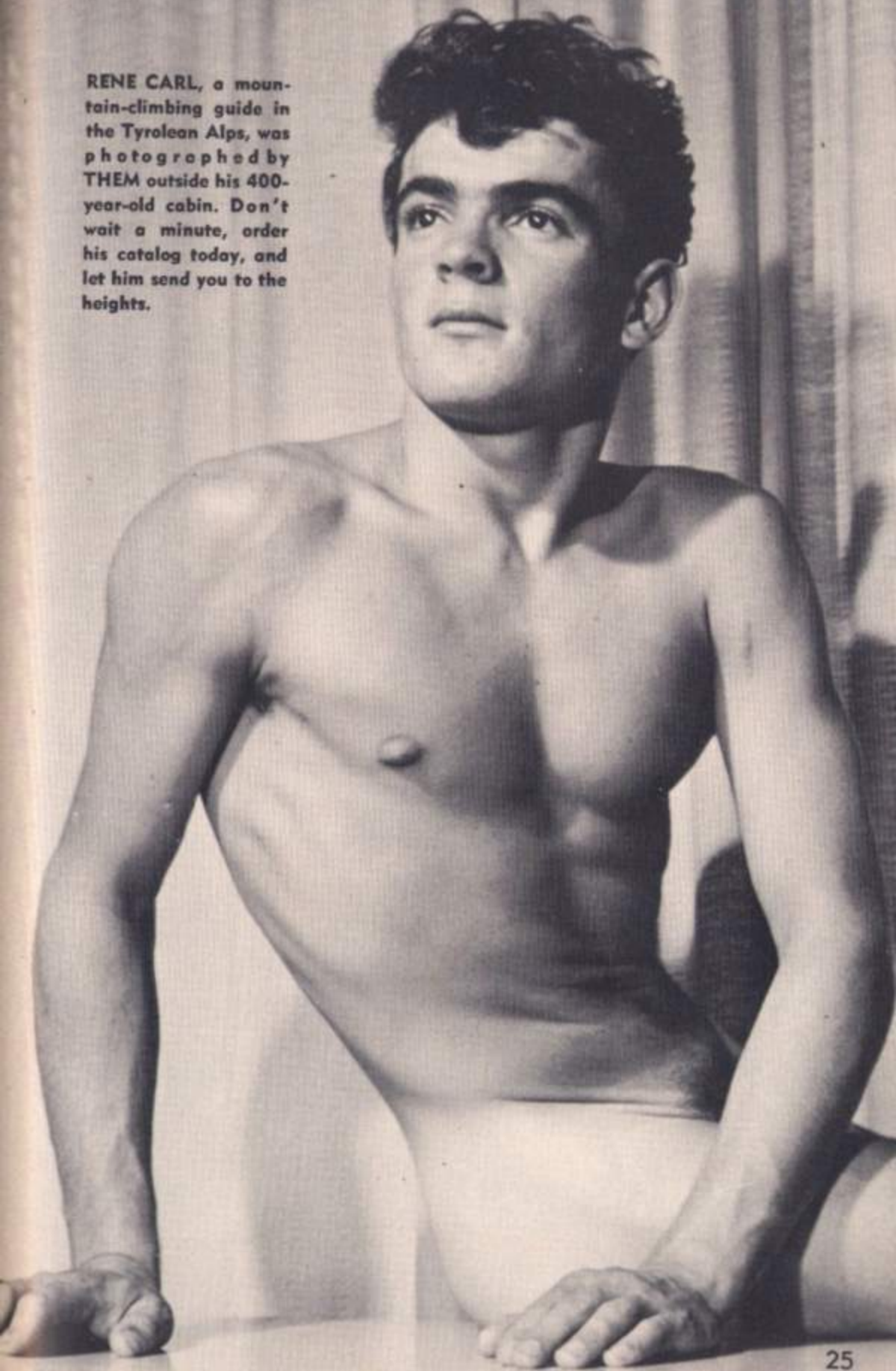


RENE KARL — Tyrolean
by THEM



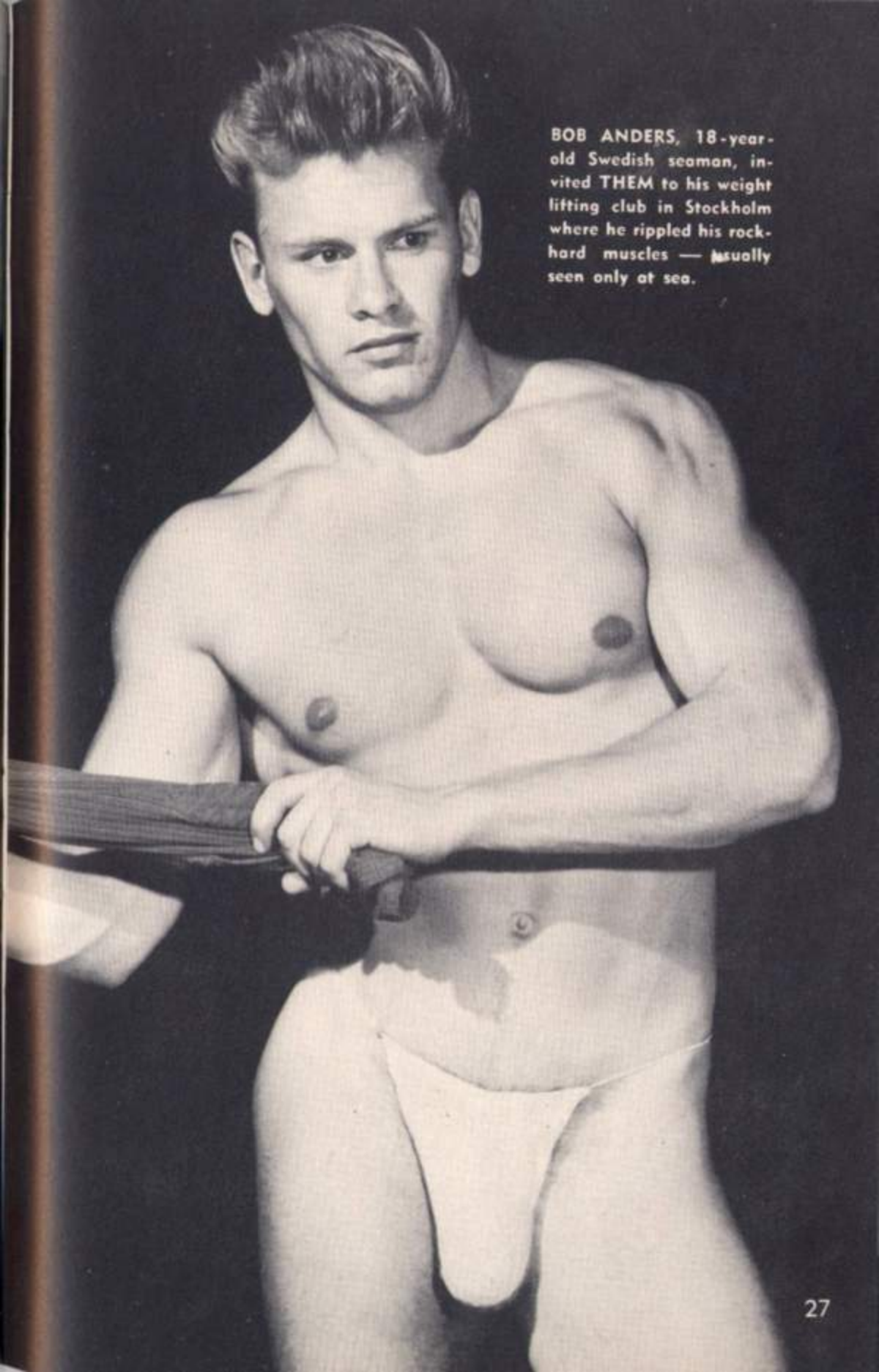


RENE CARL, a mountain-climbing guide in the Tyrolean Alps, was photographed by **THEM** outside his 400-year-old cabin. Don't wait a minute, order his catalog today, and let him send you to the heights.

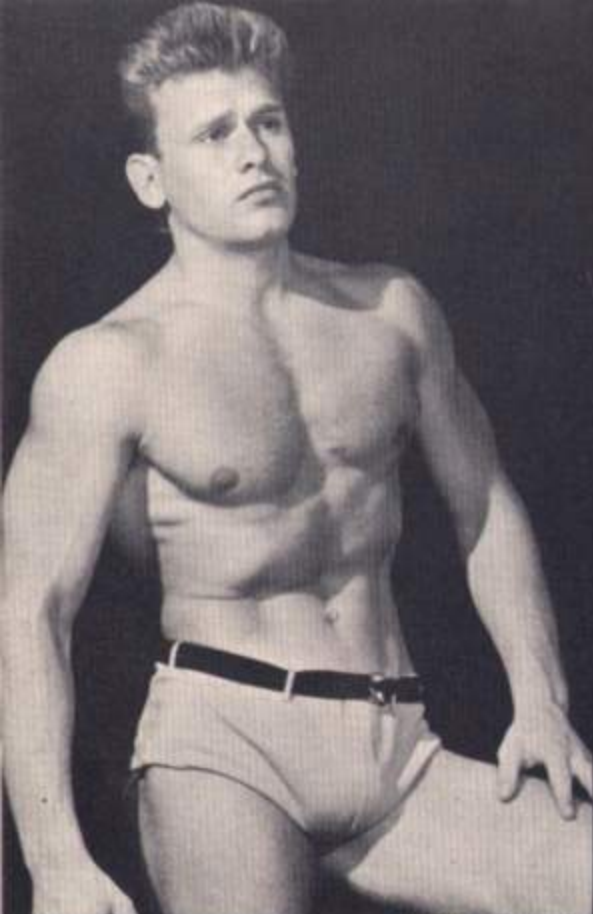




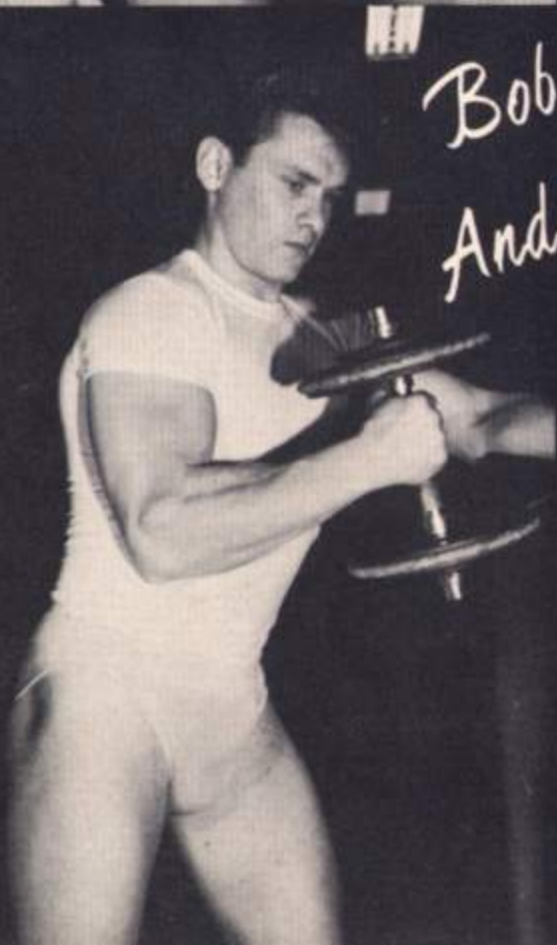
RENE KARL
by THEM

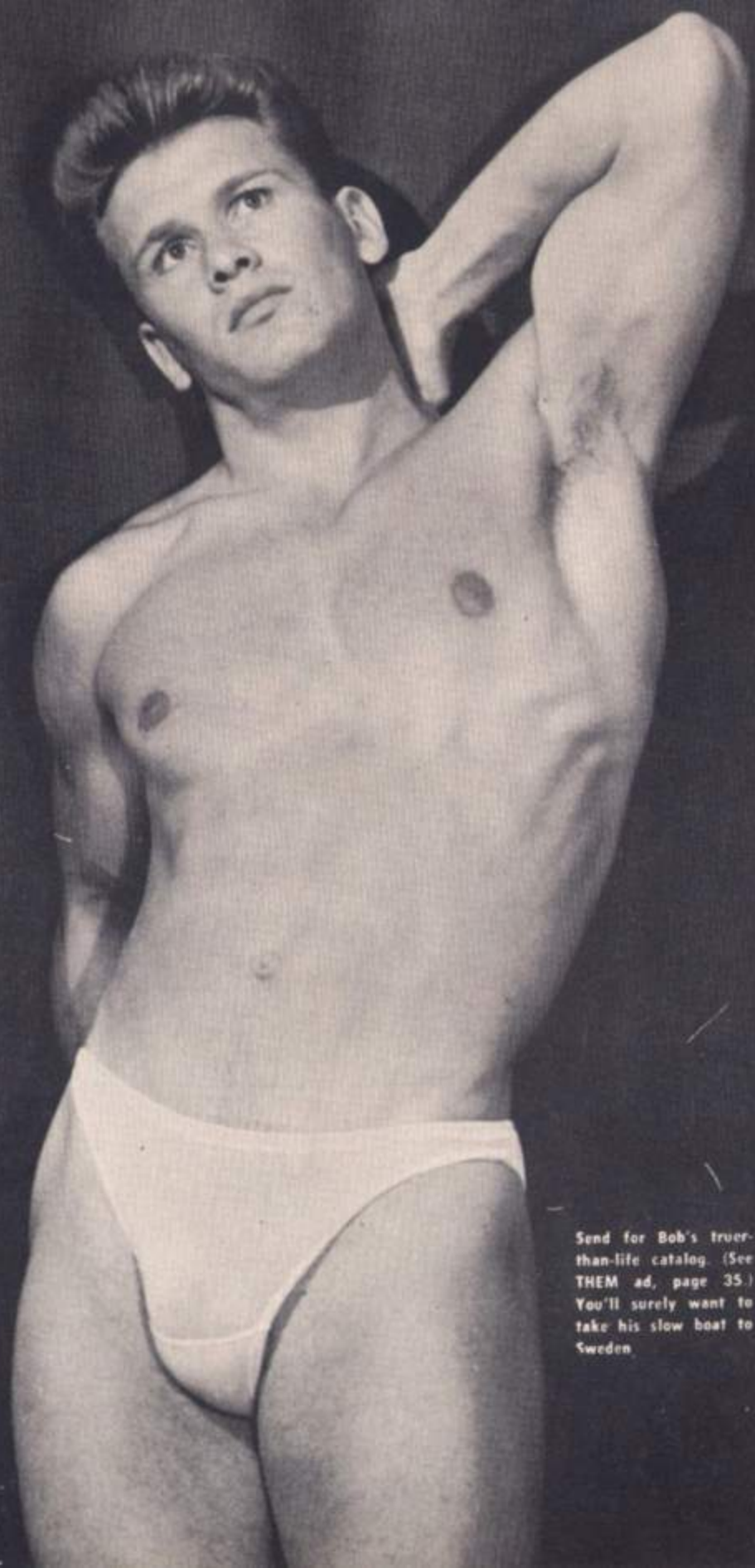


BOB ANDERS, 18-year-old Swedish seaman, invited **THEM** to his weight lifting club in Stockholm where he rippled his rock-hard muscles — usually seen only at sea.



Bob
Anders

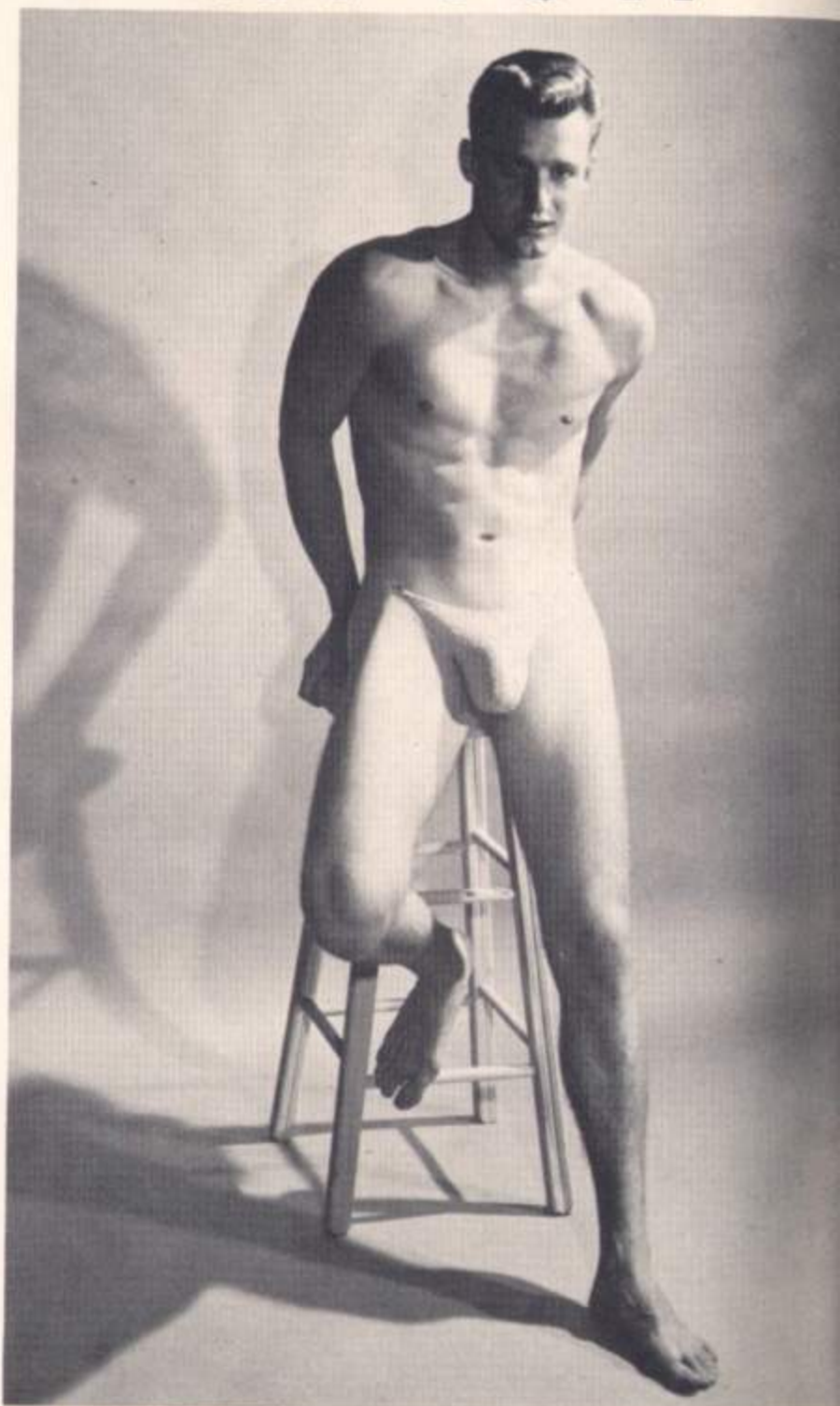




Send for Bob's truer-than-life catalog. (See THEM ad, page 35.) You'll surely want to take his slow boat to Sweden.

CHAMPION

PREVIEWS



RAY KELLOGG, 20-year-old volunteer fireman, will be up and coming in CHAMPION'S next catalog — and this is no false alarm.



TOM WINGATE, 19-year-old sophomore at UCLA, is majoring in dramatics, and as you can see he needs no coaching! A born scene-stealer, Tom is a natural for the role of male lead.



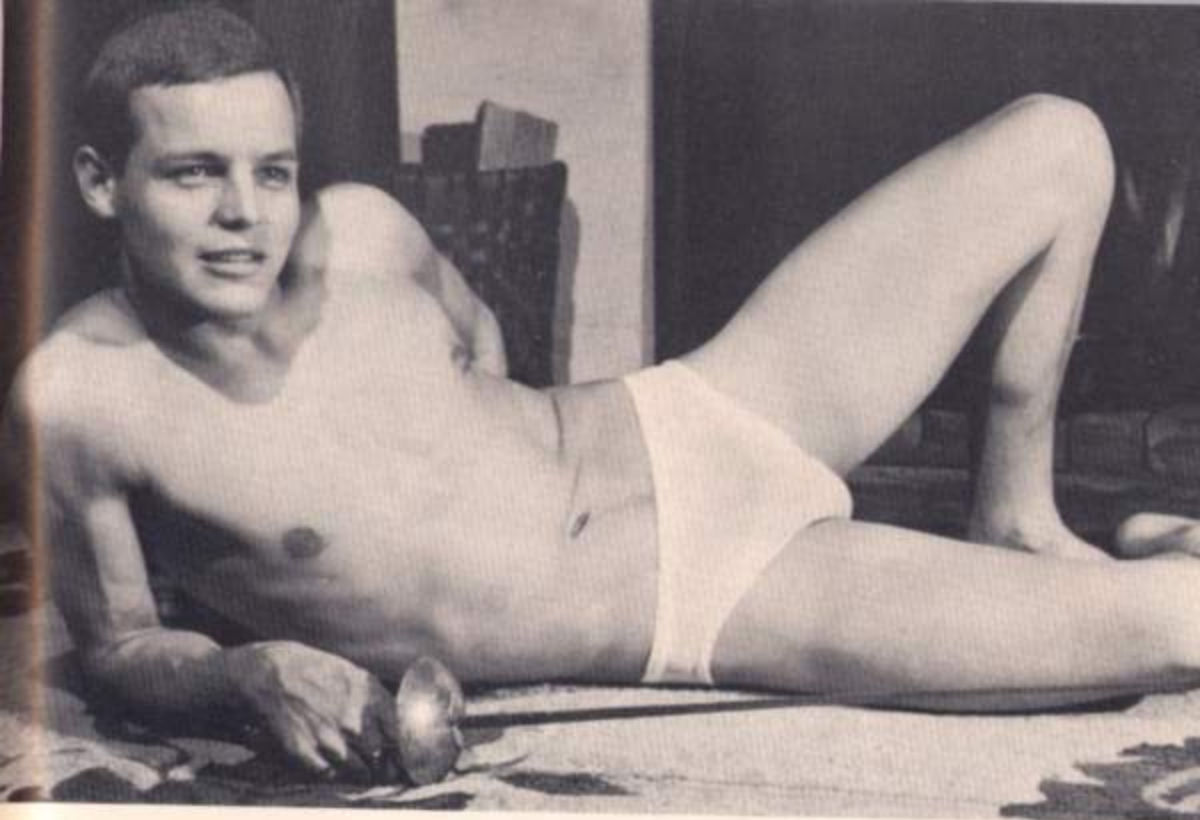
THEM

PREVIEWS



19-year-old civil engineering student, RICH MAJEWSKI, is an authority on stress and strain; but we don't need to stress that he's no strain on the eyes.





JOEL MARTIN by "THEM"





We're Flexing Our Muscles in a **BIG** Way

over reader response to **BIG**, typified by the reaction of a New Jersey subscriber who writes:

*"Usually, in a physique magazine there are one or two models that are outstanding, but I can honestly say that I think **BIG** is, by far and away, the most exciting pictorial that I have ever seen."*

- C. McK.

Pictorial excitement is what we try to generate, and judging from our high-voltage mail, we have sparked a dynamo.

By subscribing today you may save \$1.00 from the annual subscription rate of \$6.00. Now, for only \$5.00, you will receive 12 issues of **BIG** mailed in plain wrapper.

BIG MAGAZINE, P.O.Box 3255, Grand Central Station, New York, N.Y.

Please enter my subscription to **BIG**. Enclosed is \$5.00 for the next 12 issues, to be mailed every other month in plain, sealed wrapper. (Foreign readers, except those living in Canada or Mexico, please add \$2 to the above rate.)

If you wish Airmail service, include an additional \$1.00: otherwise, **BIG** issues will be sent by Third Class mail.



Enclosed find \$5.00 for my Subscription to twelve (12) issues of **BIG** Magazine. (Add \$1.00 for AIR MAIL SERVICE.)

Name _____
(Please Print)
Street _____
City _____ State _____ Zip _____

Treasure House of European Models

Features:



Top European STAR Physique Models

in your choice of: 3½ x 5 Ultra Color Prints
or 35 mm Living Color Slides

Spectacular Selector Catalogs are available on the currently popular European models shown below.

For \$2.00 you may subscribe now to our General Catalog Service on all current and future models. (One FREE Color Print or Slide of the model of your choice) Your \$2.00 Catalog Subscription will be applied as a credit to your THEM picture order of \$10.00 or more.

(This ad is directed to adults only.)



RENE



BOB



JOEL



RICH

Return Order Coupon

THEM, P. O. Box 52, 217 West 18th St., N.Y., N.Y., 10011

(CHECK ONE SAMPLE
AND ONE MODEL.)

- ☐ RENE KARL
☐ BOB ANDERS
☐ JOEL MARTIN
☐ RICH MAJESKI

Enclosed find my \$2.00 subscription to your current and future General Catalogs, along with a sample

☐ Color Print or ☐ Color Slide of my choice
(Check One)
of model as checked

Name _____

Address _____ (Please Print)

City _____ State _____ Zip _____

If you desire samples of additional models, please enclose \$1.00 for each additional sample.

Add 25¢ for AIR MAIL.

NEW! TM'S ANNUAL FOR 1966 LARGER! — GREATER!

TM ANNUAL NO. 5



**SPECIAL LIBRARY EDITION
EXTRA LARGE - 8 1/4 x 11 SIZE!
64 RICH, VIBRANT PAGES
including
8 BRILLIANT COLOR PAGES!**

Plus

**THE GREATEST PHOTOS
From the Studios of
THE WORLD'S FINEST
Physique Photographers**

GET YOURS NOW!

\$2 postpaid

Also Available while they last —
TM's ANNUALS Nos. 1 - 2 - 3 - 4
— only \$1 each!

TOMORROW'S MAN B

119 Fifth Ave., New York, N. Y. 10003

Enclosed is \$2. Send TM's 5th ANNUAL
under plain cover (Canadian and foreign
orders add 10% to price).

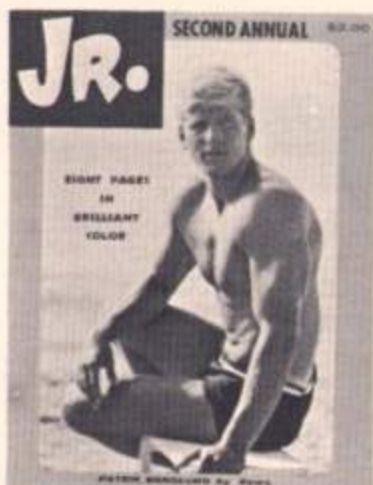
I am over 18 years of age.

Name
(Please print carefully)

Address

- () Check here for TM Annual No. 1
() Check here for TM Annual No. 2
() Check here for TM Annual No. 3
() Check here for TM Annual No. 4
(enclose \$1 for each)

JR's SECOND ANNUAL!



**SPECIAL LIBRARY EDITION!
GIANT 8 1/2 x 11 SIZE!**

64 RICH, GLOSSY PAGES!

You'll be extra pleased with the
Library Edition of this 2nd
NEW annual. Beautifully crammed
with lavish, full COLOR pages and
page after page of exciting
black and white photos. Printed
on luxury art paper.

It's a book you'll be proud to add to
your collection and one which you'll
thumb through over and over again!

ORDER YOUR COPY NOW!

\$2 postpaid

**ALSO AVAILABLE: JR's FIRST ANNUAL —
\$2 a copy while the supply lasts!**

TOMORROW'S MAN B

119 Fifth Ave., New York, N. Y. 10003

Enclosed is my \$2. Please send me a copy of
JR's 2nd Annual as described above.

Name
(Please print carefully)

Address

City..... State..... Zip.....

- () Check here for JR's 1st Annual and
enclose \$2 for each copy.

**BIG DOUBLE
VALUE!
2 GIANT BOOKS
OVER 240 PHOTOS**

**INCLUDING FULL COLOR
PHYSIQUE ART and SKETCHES**

QUALITY HIGH GLOSS PAPER

**GREATEST VALUE EVER FOR ONLY \$2
AND THAT'S NOT ALL!**

**ALL 4 PUBLICATIONS
(A \$3 VALUE)
FOR ONLY \$2**

**FREE! IF YOU
ORDER NOW**

**You'll Also Get A Copy of
PHYSIQUE ANNUAL and FACE
and PHYSIQUE MAGAZINES.
ABSOLUTELY FREE!**

**PHYSIQUE ILLUSTRATED ®
119 Fifth Ave., New York, N. Y. 10003**

Enclosed is \$2. Send me PHYSIQUE ILLUSTRATED ANNUAL and THE ZODIAC. Also
FREE copies of 2 Magazines — PHYSIQUE ILLUSTRATED and FACE & PHYSIQUE. (I am
over 18 years of age).

Name

Address

(Foreign Orders Add 10% to Prices)

**JUST OUT! THE ALL-NEW, GREATER
THIRD EDITION OF
THE VIKINGS**

If you enjoyed the first two issues of THE VIKINGS (both
sell-outs) you will want this NEW third volume — it contains
the greatest work of photographer STAN to date! Send for
yours NOW!

**LARGE 8 1/2 x 11 size — 64 ART PHOTO PAGES — EIGHT
BRILLIANT COLOR pages!**

\$2.00 postpaid

ALSO AVAILABLE: The first two volumes of THE VIKINGS,
now in their 2nd printings — **\$2.00** each per copy.

**TOMORROW'S MAN ®
119 Fifth Ave., New York, N. Y. 10003**

Enclosed is \$2.00. Send me a copy of THE VIKINGS, No. 3
as described above. (I am over 18 years of age.)

Name
(please print carefully)

Address

() Check here for THE VIKINGS NO. 1
() Check here for THE VIKINGS NO. 2
(enclose \$2 for each)

If you want to be treated
to something really unique
in the Physique photography
field, order your copy **NOW!**

CHAMPION + QUALITY + SATISFACTION

Adds Up to This:

1. The VERY BEST in MALE models
2. Intimately photographed for your private ARTISTIC needs
3. In LIVING COLOR by CHAMPION
4. Cataloged in the WIDEST assortment of PHOTOGRAPHIC imagination
5. YOURS at a snap of the QUICKEST FINGERED return mail order service

plus
this
FREE:

1. A FREE sample color print or slide with your order of the General Selector Catalog.
2. A FREE 3½ x 5 Color Portrait of your favorite model with orders over \$10.00
3. A CREDIT of \$2.00 on orders of \$10.00 or more
4. A FREE catalog of Special Picture Stories
5. ALL new future catalogs continued to be sent FREE (unless you request otherwise)

Indicate your choice of model shown below and free sample on the order coupon below and return it today with \$2.00 for instant MAIL ORDER SATISFACTION. (This ad is directed to adults only.)



GALE



MIKE



RAY



TOM

Return Order Coupon

CHAMPION P. O. Box 39, 217 West 18th St., New York, N. Y., 10017

(CHECK ONE
SAMPLE AND
ONE MODEL.)

You will be sent FREE all our available catalogs.
Rush my General Selector Catalogs for only \$2.00, along with a
sample ☐ Color Print or ☐ Color Slide of model checked at left.
(Check One)

☐ GALE HARPER

☐ MIKE POHL

☐ RAY KELLOGG

☐ TOM WINGATE

Name _____

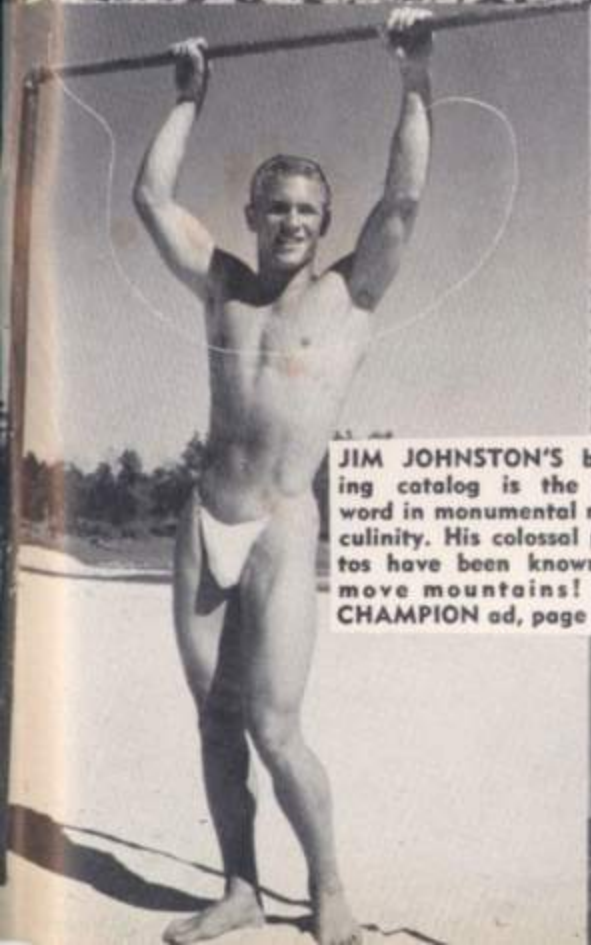
(Please Print)

Address _____

City _____ State _____ Zip _____

Add 25¢ for AIR MAIL.

If you desire samples of additional models, please enclose \$1 for each sample.



JIM JOHNSTON'S bulging catalog is the last word in monumental masculinity. His colossal photos have been known to move mountains! (See CHAMPION ad, page 38).



MIKE POHL

GALE HARPER

